



GIVE YOUR BUSINESS A BOOST!

We invite any questions or comments.
 Contact: 561-602-9222 | Email: jdavis@riovistamedia.com
 Pricing is very affordable. Call for a Free Estimate.

The Booster Movie Process

1 Strategy

- ▶ Your company NEEDS to be heard and seen.
- ▶ Your products and services are important. Customers NEED them.
- ▶ Entertainment is key to the success of your marketing plan.
- ▶ We gather ALL the important aspects of your company.
- ▶ We gather ALL your business info for your products and services.

Result

- ▶ We prepare a SOLID script that will have a long "shelf-life."
- ▶ We produce a professional voice over and a solid storyboard.

2 Creativity

- ▶ We create a MESSAGE that is UNIQUE to your company.
- ▶ Your LOGO - your BRAND - your color scheme.
- ▶ An original theme and message.
- ▶ Custom graphics and animation to BOOST your image.
- ▶ Professional graphics shows that you're successful & ready to work.

Result

- ▶ Your company has a custom made movie that will impress customers.
- ▶ Your BOOSTER MOVIE is yours to distribute however you please.

3 Delivery

- ▶ What type of customer will watch your movie?
- ▶ Who are you? What do you offer, Products or Services or Both?
- ▶ What is your history, experience, talent, or even misconceptions?
- ▶ What makes your company better than others in your industry?
- ▶ Why does the customer need what your company offers?

Target Audience

- ▶ Tell them EXACTLY what you want them to hear.
- ▶ Educate them - Convince them - Entertain them.

4 Movie Presentation



5 Multimedia Usage

10 different uses and many more.

- ▶ Use on your Website.
- ▶ Add to Email (Link)
- ▶ Laptop Presentations
- ▶ Trade Shows
- ▶ Kiosks or Storefronts
- ▶ Use for YouTube or SEO
- ▶ Hand-out to Sales Team
- ▶ Give customers a CD
- ▶ Employee Training
- ▶ Social Networking Websites

6 Your Movie Goes Viral

